

FORM PTO-1594 (modified)

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

U.S. Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):

Schultz Sav-O Stores, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State-WI
☐ Other _____

Additional conveying party(ies) **NO**

3. Nature of conveyance:

- ☐ Assignment ☐ Merger
☐ Security Agreement ☒ Change of Name
☐ Other _____

Execution Date: **June 26, 2001**

2. Name and address of receiving party(ies):

Name: **Fresh Brands Distributing, Inc.**

Internal Address:

Street Address: **2215 Union Avenue**City: State: Zip: **Sheboygan, WI 53081**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State-WI
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached sheet

B. Trademark Registration No.(s)

See attached sheetAdditional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Richard J. McKenna**Internal Address: **FOLEY & LARDNER LLP**Street Address: **777 East Wisconsin Avenue**City: **Milwaukee** State: **Wisconsin** Zip: **53202-5306**6. Total number of applications and registrations involved: **7**7. Total fee (37 C.F.R. § 3.41): **\$190.00**☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

06-1447

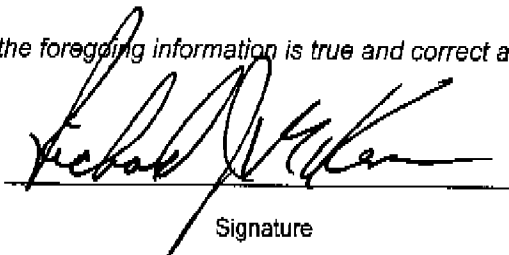
DO NOT USE THIS SPACE

9. Statement and signature:

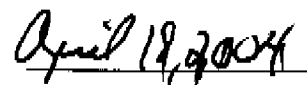
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard J. McKenna

Name of person signing



Signature



Date

Total number of pages including cover sheet, attachments, and document: 5

CH \$190.00 061447 76787927

CHANGE OF NAME: Schultz Sav-O Stores, Inc. to Fresh Brands Distributing, Inc.

Mark	Application/Registration No.
BIG BANG	75/787,927
TURKEY TOKENS	1,382,468
SHOP THE PIG	2,317,676
ENTERTAINMENT EXTRAVAGANZA	2,398,071
GREAT GOBBLER GIVEAWAY	2,398,073
PIG DEAL	2,548,914
LAKEFEST	2,654,729

DFV/CORP/38
RECORD 2/00

United States of America
State of Wisconsin



DEPARTMENT OF FINANCIAL INSTITUTIONS

To All to Whom These Presents Shall Come, Greeting:

I, RAY ALLEN, Deputy Administrator, Division of Corporate & Consumer Services, Department of Financial Institutions, do hereby certify that the annexed copy has been compared by me with the record on file in the Corporation Section of the Division of Corporate & Consumer Services of this department and that the same is a true copy thereof and the whole of such record; and that I am the legal custodian of said record, and that this certification is in due form.



IN TESTIMONY WHEREOF, I have
hereunto set my hand and affixed the official seal
of the Department.

A handwritten signature in black ink, appearing to read "Ray Allen".

RAY ALLEN, Deputy Administrator
Division of Corporate & Consumer Services
Department of Financial Institutions

DATE: MAR - 3 2004

BY: A handwritten signature in black ink, appearing to read "Robert Harris".

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

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WISCONSIN
DFI**AMENDED AND RESTATED ARTICLES OF INCORPORATION
OF SCHULTZ SAV-O STORES, INC.**

The following Amended and Restated Articles of Incorporation of Schultz Sav-O Stores, Inc., a Wisconsin corporation (the "Corporation"), were duly adopted in accordance with the Wisconsin Business Corporation Law, and supercede and take the place of the existing articles of incorporation and any amendments thereto:

ARTICLE 1

The name of the Corporation is Fresh Brands Distributing, Inc. *OK*

ARTICLE 2 *NS*

The aggregate number of shares which the Corporation shall have authority to issue is 20,000,000, consisting of one class only, designated as "Common Stock," with a par value of \$.05 per share.

ARTICLE 3

The address of the initial registered office of the Corporation is 2215 Union Avenue, Sheboygan, Wisconsin 53081. The name of the Corporation's registered agent at such address is Elwood F. Winn.

ARTICLE 4

The Bylaws of the Corporation may provide for a greater or lower quorum requirement or a greater voting requirement for shareholders or voting groups of shareholders than is provided by the Wisconsin Business Corporation Law.


CERTIFICATE


The undersigned officers of Fresh Brands Distributing, Inc., a Wisconsin corporation with its registered office in Sheboygan County, do hereby certify that:

FIRST: The foregoing Amended and Restated Articles of Incorporation of this Corporation ("Articles") were duly adopted by the sole shareholder of the Corporation by written consent on June 26, 2001, in accordance with sec. 180.1003 and 180.1004, Wis. Stats.

SECOND: The foregoing Articles shall be effective as of July 1, 2001.

Executed on behalf of the Corporation this 26th day of June, 2001.

By: 
Elwood F. Winn, President and Chief
Executive Officer

By: 
Armand C. Go, Vice President, Chief
Financial Officer, Treasurer and
Secretary
TRX 0001412843 Amount \$40.00

This instrument was drafted by and should be returned to Mary E. Smith of Foley & Lardner,
777 East Wisconsin Avenue, Milwaukee, Wisconsin 53202.

ACCT 00000614 CLASS CODE 340

TRX 0001412844 Amount \$25.00

1030398.1

RECORDED: 04/20/2004

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